

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54661 CF NTL-POL FBD - LBD: 10/18/12 - 10/21/12 HL#: Created: 10/17/12 01:19 PM
 Client: HOEKSTRA FOR SENATE (331253) CPE: / / Agency Commission: 15 % Updated: KDDAVIS on 10/17/12 05:05 PM
 Agency: BRABENDER COX (216578) Product: HOEKSTRA 10/15-21/12 Self :20:00 Confirmed: 10/17/12 05:05 PM
 Buyer: LIZ BRABENDER Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER CHG/PH 10/17/12

ok sr 10.17.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5A	0 0 0 0 1 0 0	NEWS	30				0.0	\$25.00	1	\$25.00		

LUR

FBD LBD Oct 15
 10/19/12 10/19/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	0 0 0 1 1 0 0	MORN	30				0.0	\$25.00	2	\$50.00		

LUR

FBD LBD Oct 15
 10/18/12 10/19/12 2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DMAKE	0 0 0 0 1 0 0	DAY	30				0.0	\$225.00	1	\$225.00		

LUR

FBD LBD Oct 15
 10/19/12 10/19/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE	0 0 0 1 1 0 0	DAY	30				0.0	\$225.00	2	\$450.00		

LUR

FBD LBD Oct 15
 10/18/12 10/19/12 2

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NCBSEVMF1	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		

LUR

FBD LBD Oct 15
 10/19/12 10/19/12 1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	L2.5MEN	0 0 0 1 1 0 0	LFG	30				0.0	\$475.00	2	\$950.00		

LUR

FBD LBD Oct 15
 10/18/12 10/19/12 2

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54661	CF NTL-POL	FBD - LBD: 10/18/12 - 10/21/12	HL#:	Created: 10/17/12 01:19 PM
Client: HOEKSTRA FOR SENATE (331253)	CPE: / /	Agency Commission: 15 %	Updated: KDDAVIS on 10/17/12 05:05 PM	
Agency: BRABENDER COX (216578)	Product: HOEKSTRA 10/15-21/12	Self :20:00	Confirmed: 10/17/12 05:05 PM	
Buyer: LIZ BRABENDER	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: Maggie McWilliams Pol-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	LLETTER02	0 0 0 1 1 0 0	LETT	30				0.0	\$225.00	2	\$450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/18/12	10/19/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PHAWAIFR1	0 0 0 0 1 0 0	CARD	30				0.0	\$3,000.00	1	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	MCBSSAT	0 0 0 0 0 1 0	MORN	30				0.0	\$225.00	1	\$225.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WCBSSUN01	0 0 0 0 0 0 1	MORN	30				0.0	\$750.00	1	\$750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	14	0	\$7,125.00	\$6,056.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$7,125.00	\$6,056.25	\$0.00	\$0.00